

2015 LAUSD Registered Lobbying Organizations and Representatives

Organization	Organization Type	Client/s	Lobbying Representatives
ACT, Inc.	Small Expenditure	N/A	Phillip J. Mikula
Apple Inc	Small Expenditure	N/A	Jennifer Johnson, David Douglas, Sari Silverberg, Ritz Sherman, Jaime Perez & Janet Rosebrock
California Charter Schools Association (CCSA)	Small Expenditure	N/A	Allison Magill, Allison Hendrick, Ebony Wheaton, Sarah B. Angel, Kateryna Dove, Cassandra Horton, Jennie Bartkowiak-Shin, Gina Plate, Brigette Dutra & Laura J. McGowan Robinson
California Strategies & Advocacy, LLC	Paid Lobbying Organization	Pearson Education, Inc. & NCS Pearson, Inc.	Michael Bustamante
Englander Knabe & Allen	Paid Lobbying Organization	salesforce.com & Avaya	Marcus Allen & David Tokofsky
Houghton Mifflin Harcourt Publishing Co.	Small Expenditure	N/A	Patrick McElroy, Cynthia Jensen, Brian Chernow, & Lou Massicci
IBM	Small Expenditure	N/A	Sheila Bayati * Joseph Slezak
Jimmy Blackman & Associates	Paid Lobbying Organization	Bancor Inc.	Jimmy Blackman
JRL Interprises, Inc. (I Can Learn)	Small Expenditure	N/A	John R. Lee, Vincent Melerine, Juliana Mims, & David Tokofsky
Latham and Watkins	Paid Lobbying Organization	CCSA	N/A
McGraw-Hill Companies School Education Group	Small Expenditure	N/A	Astrid Longo & Gerren Bennett
Mercury Public Affairs	Paid Lobbying Organization	Microsoft	Glenn Gritzner
Microsoft Corporation	Small Expenditure	N/A	Tuan Nguyen
Mindstreams, LLC	Large Expenditure	N/A	Amy Kawaguchi
MTMASSEY CONSULTING	Paid Lobbying Organization	Falcon Waterfree Technologies	Michael Massey
Novartis Vaccines and Diagnostics, Inc.*	Small Expenditure	N/A	Alice Mathews
Oracle America, Inc	Small Expenditure	N/A	Michael Smith
Pearson Education, Inc. and NCS Pearson Inc.	Large Expenditure	N/A	Michael Hoy
Scholastic	Small Expenditure	N/A	Jeff Korte *, Jennifer Boykins, Maurene Jewel, Lance Vogler, Andrea Anthony & David Tokofsky
Strategic Government Affairs	Paid Lobbying Organization	Hewlett-Packard Enterprise & HP Inc.	Ronald M. Stone
Thinking Maps	Small Expenditure	N/A	Laura Pitari
Whiteboard Advisors	Paid Lobbying Organization	Rethink Autism & Public Consulting Group, Inc.	N/A

*Stikethrough indicates terminated in calendar year