# PROMOTE YOUR SCHOOL.

Resources and best practices to help you tell your school story.



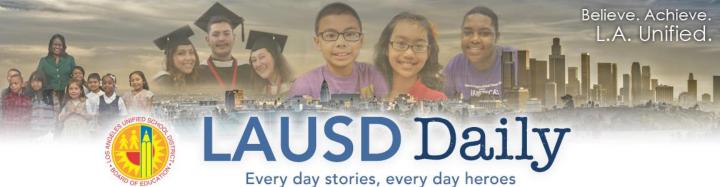
## Visit the updated website!

#### achieve.lausd.net/promotemyschool

- Create professional, eye-catching templates for your school brochures, posters, flyers, postcards and newsletters.
- Icons have been added to give you easier access to school material templates, web development resources, school advertising and best practices.
- **Easy-to-follow steps** have been incorporated in various sections including materials development (brochures, flyers, newsletters, etc.) and in the school advertising section.
- Web Development Resources have been added!
- Best Practices video section has been added!



If you have questions, please contact lourdes.valentine@lausd.net.



# TELL YOUR STORY.

Everyone has a story. Tell yours on LAUSD Daily, the new online publication. We want to hear about your accomplishments and to share your victories with the community.

E-mail your story ideas and submit your own stories (with photo), new items and videos to daily@lausd.net.

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