

Program Elements

artworxLA was founded in 1992 as The HeArt Project to help fill the void in arts education among L.A. inner city youth. Since our first art-making workshop in a Skid Row community center, **artworxLA** has steadily grown to now play a key role in the alternative high school system—paving creative career pathways for a severely underserved population with the capacity to meet the highest expectations.

artworxLA respectfully requests support for its arts-based dropout prevention program at a pivotal time in our history, as we seek to sustain remarkable growth and impact. **artworxLA** has been offering its multidisciplinary arts education programs at Angelus Plaza High School since its inception, 27 years ago, and has always maintained a positive partnership with LAUSD's schools, principals, classroom teachers and administrators.

artworxLA will successfully implement its Level 1 workshops at 13 alternative high school sites during the 2019-2020 academic year, as part of a four-step "ladder" of arts education. The District's support will enable **artworxLA** to champion L.A. youth who discover their own potential and move forward to achieve new identities—high school graduate, artist, employee, filmmaker, advocate and entrepreneur, among endless possibilities.

Reaching across L.A. County, **artworxLA** benefits over 1,000 students (ages 14-18) annually who are enrolled in continuation high schools because of failing grades, behavioral issues, a history of incarceration, or expulsion. Using art as a key engager, **artworxLA** enriches the curriculum at under-resourced schools in eight districts. **artworxLA** answers the need for creative learning for students who are significantly behind in academic credits and have disproportionately high truancy rates. All of the schools are at least 90% Latino or African-American (except one). A member of the Arts for Incarcerated Youth Network, three juvenile camps/halls and two-day reporting centers participate in workshops. Most students are low-income and dealing with family struggles, poverty, mental health issues and learning disabilities, substance abuse, and pregnancy/parenting.

LAUSD OVER-ARCHING GOALS

Graduation College and Career Readiness

At the core of all the quantitative data we collect, the correlation is apparent: the longer our students stay in the program, the more likely they are to graduate. Our Level 1 workshops provide a way for students to fulfill state standards and requirements as well as a path for them to continue to move up the "ladder" of **artworxLA**'s Advanced Programs (Levels 2-4) where they will continue to engage in arts residencies, paid internships and additional alumni support.

artworxLA was recommended by the Weingart Foundation for the nationwide Listen for Good initiative and awarded a multi-year grant to explore additional methods for asking for student feedback. Through a new survey system, conducted at the end of the workshop season at public presentation sites, we are gaining greater insight into the real-time effect of **artworxLA**. In the Winter 2017 session, 92% of Level

1 student stated that they improved time management skills and 83% feel better speaking in front of a group. The most telling statistic is that 92% “feel better prepared for life after high school graduation;” not only do they plan to earn their diploma, but they are making plans for the future based on the inspiration of creative learning experiences.

The lasting impact of our efforts is evident in the stories of our students. Last Spring (2018), three **artworxLA** teens spent a day with a professional filmmaker, sharing their life, neighborhood, creative process and the role of **artworxLA** in their new outlook. Their remarkable stories are presented in the third installment of our *Little Docs* short film series, which premiered at the **artworxLA** Gala in May 2018. Each video piece is viewable online on our website at artworxla.org or via YouTube:

Jonathan: A film by Ze'ev Waismann—<https://youtu.be/XMiNF47uKy0>

Dominique: A film by Carlos Felipe—https://youtu.be/ChijanVx_iY

Alfredo: A film by Alex Kurtzman—<https://youtu.be/mUWiJuo9Sj4>

Attendance

Students are more engaged in school, as they anticipate going to the workshops, finishing their projects and showing them at their public presentation while visiting a cultural partner site. In a previous survey created in partnership with the USC School of Social Work, 87% of students claimed that participation in **artworxLA** helped them stay in school. Indeed, students have told us that with art in the curriculum, they are more motivated to attend class.

Parent Community and Student Engagement

Multi-disciplinary arts workshops provide a safe space in which students can develop self-confidence, artistic talents and a collaborative capacity—all essential to getting back on track academically. Will Rogers Continuation High School classroom teacher Armando Campos said of his experience, “*The workshop kept students engaged and eager to come to school and work. The artist spoke with enthusiasm and sparked students’ imagination. Participation was high. Students were able to see the fruits of their labor and praise they received from their peers.*” In the aforementioned survey created in partnership with the USC School of Social Work, 74% of students indicated that **artworxLA** changed their attitude towards learning.

Parents are very involved in the academic year, and they are informed of all the projects, cultural partners and invited to attend their child’s public presentation when possible. Because Level 1 public presentations often take place on weekdays during school hours, parents do often find it difficult to attend every single public presentation in the academic year. However, public presentations for Advanced Programs take place on weekends, and there we garner more parent involvement.

School Safety and Positive School Climate

artworxLA maintains a 3:20 ratio of teachers to students in all its school sites to further foster student engagement and address many of the challenges that arise. Public Presentations bring together about one third of the schools that each explored the same theme throughout the 11 weeks. The shared journey and its culmination promotes a sense of community among students.

Whole Child Wellness Services

artworxLA leverages the resources of a diverse network of artists and creative professionals, school districts, cultural centers, creative industry leaders, and colleges/universities to implement its arts-based dropout prevention program. **artworxLA** has long relationships in L.A.'s public school system, which enables us to place creative learning at the center of the curriculum for underserved students who are struggling to stay in school. Our 27-year history with LAUSD reached a new level in 2018, with the opening of the new Design + Media Arts Academy (at Central High School – John Adams branch) —expanding our impact at a school in a marginalized neighborhood where we have delivered our weekly classroom workshops for over 15 years. We have partnered with LACOE since 2001 to provide arts education in alternative high schools (including opening the Hollywood and Media Arts Academy), and in 2016, reached into the charter school system by initiating a new Arts Academy with L.A. Education Corps.

Our approach to trauma-informed practices has deepened to meet today's concerns. Overseeing our work, our Creative Pathways Manager and our Creative Youth Development Coordinator have their Masters in Social Work and have received additional training that specifically addresses: Restorative Practices (improving and repairing relationships), Motivational Interviewing (client-centered counseling to elicit behavior change), Moral Reconation Therapy (treating substance abuse, domestic violence, etc.), Innovating for Impact (program and case management) and Seeking Safety (present-focused counseling to attain calm). We continue to seek opportunities for professional development and grow partnerships with organizations in the wellness community to strengthen the wrap-around services we offer our students.

artworxLA's positive growth and development is evidenced in the roster of cultural partners and the quality of teaching artists. Our students have presented their work at nearly every prominent cultural institution in L.A., including The Getty Center and Museum, LACMA, the Natural History Museum, UCLA, The Autry National Center, L.A. Opera, Huntington Library, and Skirball Cultural Center. Our partnerships with cultural organizations are mutually beneficial, allowing **artworxLA** to expose students to major museums like MOCA and the Natural History Museum, which have significant institutional resources. While they curate the high-quality, socially relevant exhibitions that our students interpret, **artworxLA** brings a traditionally hard-to-reach audience into their galleries. Advanced Programs give students an intensive experience in college/university settings and participate in community projects. Industry partners are helping to connect students to creative careers, and we are cultivating relationships for programming with L.A. businesses like Ableton and Hybrid Apparel. In addition, these practitioners represent the range of job opportunities in L.A. at our annual Creative Careers Day, with 2018 panelists from Trailer Park (advertising), Gensler (design), Kids of Immigrants (clothing line), Array Alliance (non-profit film collective), and a visual artist/curator.

Final workshop presentations reflect the quality of work produced by **artworxLA** students.

Price Schedule

		Start Date:	2019-2020 school year
Detail			
Activity	Hourly Rate	Total Hours	Subtotal
Arts Workshops & Public Presentations	\$162.50	0	\$0.00
<ul style="list-style-type: none"> - Workshop Coordinator - Teaching Artist - Guest Speakers: Creative industry professionals who visit classroom at least once every 11 weeks, approximately 3 visits per year per school/classroom. - Education Programs Manager, Artistic Director and Advanced Programs Manager - Managing implementation and program outcomes. 			
Public Presentations	\$162.50	0	\$0.00
<ul style="list-style-type: none"> - Field Trip to Cultural Partner Site where students showcase their finished Arts projects. <p>Example; Poetry writing/dance/or theatre performance, visual arts pieces, sculptures, music, film & video movies.</p>			
<hr/>			
Total Amount Due	\$0.00		

Start Date:

2019-2020 school year

Detail**Activity****Hourly Rate****Total Hours****Subtotal**

Arts Workshops & Public Presentations

\$162.50

69

\$11,212.50

- Workshop Coordinator

- Teaching Artist

- Guest Speakers: Creative industry professionals who visit classroom at least once every 11 weeks, approximately 3 visits per year per school/classroom.

- Education Programs Manager, Artistic Director and Advanced Programs Manager - Managing implementation and program outcomes.

Public Presentations include;

- Field Trip to Cultural Partner Site where students showcase their finished Arts projects.

Example; Poetry writing/dance/or theatre performance, visual arts pieces, sculptures, music, film & video movies.

Total Amount Due**\$11,212.50**

* Above is the price proposal sample for 3 seasons, Fall, Winter and Spring 2019-2020 schoolyear for one classroom, once a week, two hours per Workshop.

Start Date:

2019-2020 school year

Detail

Activity	Hourly Rate	Total Hours	Subtotal
Arts Workshops & Public Presentations	\$162.50	498	\$80,925.00
<ul style="list-style-type: none"> - Workshop Coordinator - Teaching Artist - Guest Speakers: Creative industry professionals who visit classroom at least once every 11 weeks, approximately 3 visits per year per school/classroom. - Education Programs Manager, Artistic Director and Advanced Programs Manager - Managing implementation and program outcomes. 			
Public Presentations include;			
<ul style="list-style-type: none"> - Field Trip to Cultural Partner Site where students showcase their finished Arts projects. 			
Example; Poetry writing/dance/or theatre performance, visual arts pieces, sculptures, music, film & video movies.			

Total Amount Due

\$80,925.00

* Above is the price proposal sample for 3 seasons, Fall, Winter and Spring 2019-2020 schoolyear for two classrooms at John Adams High School (Design and Media Arts Academy) four days a week, two hours per Workshop.

Vendor Virtual Services Plan

Due to school closures, approved vendors on the Partners for Student Success bench that have a signed contract will need to submit their *Vendor Virtual Services Plan* to D'Sonya Oakley at dsonya.oakley@lausd.net from the Office of Partnerships and Grants. The plans will be vetted and shared with eligible schools to select the services they are interested in and follow up with vendors. Any new approved vendors that are in the process of signing their contract will also need to fill out the below form.

Things to Consider:

- Currently, certificated staff are required to supervise any services rendered to students by a third party.
- Recording and pictures of students is prohibited.

Vendor's Name: The H.E.Art Project dba artworxLA		Submittal Date: August 10, 2020
Schools Planning to Serve: Please see the attached page. This is a list of High Schools we served in 2019-2020. artworxLA specialized in providing in-classroom hours Multidisciplinary arts education workshops and presentations to alternative High Schools comprised of Continuation HS, Community Day Schools, Juvenile Day Reporting Centers for 9-12 grades.		
List the services in your agreement that can be provided virtually:	All services from our agreement outlined in Exhibit A, Program Elements can be provided virtually.	
List the services in your agreement that cannot be provided virtually:	Public Presentation field trip to a cultural/museum institution – will not be in person, but will take place as an online field trip and exhibition.	
List the platforms you plan to use for delivery of virtual services:	artworxLA Teaching Artists and Workshop Coordinators will facilitate online workshops on a platform that works best for each school and Teacher such as Zoom, Microsoft Teams, WebEx, etc. artworxLA staff has trained in utilizing tools like chat, polling, sharing content, and whiteboards to create an experience that engages all students while being sensitive to challenges in their learning environment.	
Provide a brief description of how you plan to deliver each of your services virtually (i.e. coordinate	Our virtual workshops are being carefully coordinated with the direction of each of our partners school classroom teachers to best fit the needs of each school's students. In the fall semester, each session	

Partners for Student Success – Partner Matching Fund

<p>with school to schedule 30 minute session once a week, etc.):</p>	<p>will be for 1 hour once a week for a total of 15 sessions. All students will be given weekly/bi-weekly packets with art supplies, each school will receive additional packets for students joining the workshops at a later time of the semester. We will be using virtual platforms that schools are already using for distance learning such as, Schoology, Microsoft Teams, and Zoom.</p> <p>The fall public presentation will contain pre-recorded videos (from teaching artists, or cultural partners, tbd) as well as live interactions. Student work will be on display in museum/gallery virtual spaces.</p> <p>Workshop Coordinators will virtually meet with Classroom Teacher to review the semester curriculum, themes and content of Workshops and schedule a regular time for weekly online workshops during school hours.</p> <p>Online Lessons and Recorded Content. For students who miss individual sessions we will provide pre-recorded content with written lesson plans. These can be integrated onto any platform, for example on our website artworx@home, Schoology, Google Classroom, etc. and accessed by students asynchronously to work on modified schedules. We are sensitive and responsive to students who might have trouble finding a quiet place to work or face connectivity and device issues.</p> <p>Supplies Provided!</p> <p>artworxLA will provide individual art supply kits for every student. We will do a safe and contactless delivery of art supply kits to your school site for distribution when students pick up other supplies. We will provide some additional kits knowing that students may enroll at different times throughout the year.</p>
--	--

Partners for Student Success – Partner Matching Fund

	<p>Celebrate Student Presentations Online</p> <p>Our partnering cultural institutions like the Natural History Museum are still dedicated to celebrating student work and hosting virtual school tours until in-person classes and field trips resume. At the end of the semester, we will host online student presentations where schools virtually come together. This culminating event will feature virtual tours, special guests, and more! The core of the event will feature virtual tours, special guests, and more! The core of the event will always be student representatives from each school sharing their work connected to a common theme. After the virtual event, artworxLA will continue to host an online exhibition of student art.</p> <p>Please see the attached one sheet we've prepared to share with our LAUSD partner schools.</p>
--	--

- District's [Code of Conduct](#) is expected when interacting with students

School	Address	City	State	Zip
Amelia Earhart Continuation High School	5355 Colfax Avenue	North Hollywood	CA	91601-3008
Central High School - John Adams Branch (Media Arts)	2900 South Main Street	Los Angeles	CA	90007
Central High School - John Adams Branch (Design and Fashion)	2900 South Main Street	Los Angeles	CA	90007
Central High School - Angelus Plaza Preparatory HS	255 South Hill Street	Los Angeles	CA	90012-3500
Central High School - Bellevue Branch	610 Micheltorena Street	Los Angeles	CA	90026-3623
Central High School - Mar Vista Gardens Branch	4909 Marionwood Drive	Culver City	CA	90230-5715
Central High School - Silverlake Branch	2450-A Glendale Blvd.	Los Angeles	CA	90039-3240
Duke Ellington High School	1541 West 110th Street	Los Angeles	CA	90047-4912
Frida Kahlo High School	1924 S. Los Angeles Street	Los Angeles	CA	90011-1031
Metropolitan High School	727 S. Wilson Street	Los Angeles	CA	90021-1625
Newmark Continuation HS	1575 West 2nd Street	Los Angeles	CA	90026
Richard Alonzo Community Day School	5755 FOUNTAIN AVE	Los Angeles	CA	90028
Stoney Point High School	10010 De Soto Ave	Chatsworth	CA	91311
Will Rogers High School (Van Nuys JDRC)	14711 Gilmore Street	Van Nuys	CA	91411

VIRTUAL LEARNING PLAN FALL 2020

1. LIVE Virtual Workshops

artworxLA Teaching Artists and Workshop Coordinators will **facilitate online workshops** on a platform that works for you (Zoom, Microsoft Teams, WebEx, etc.). We piloted these live experiences over the spring/summer with great success. **artworx**LA teaching staff has trained in utilizing tools like chat, polling, sharing content, and whiteboards to create an experience that engages all students while being sensitive to challenges in their learning environment. Our teaching staff continues to bring the same passion, enthusiasm, expertise, and multiple learning methods to the virtual learning.

Next Step: Schedule a regular time for online workshops, which can range from 60–120 minutes, with your Workshop Coordinator.

2. Recorded Content & Online Lessons

For students who miss individual sessions, we will record virtual workshops and provide **prerecorded content with written lessons**. These can be integrated onto any platform (**artworx@HOME**, Schoology, Google Classroom, etc.) and accessed by students asynchronously to work on modified schedules. We are sensitive and responsive to students who might have trouble finding a quiet place to work or face connectivity and device issues.

Next Step: Identify the best way for us to send/post content for your students to access. Do you e-mail lessons/links or use a platform like Schoology, Google Classroom etc.?

3. Supplies Provided!

artworxLA will provide **individual art supply kits** for every student. We will do a safe and contactless delivery of art supply kits to your school site for distribution when students pick up other supplies. We will provide some additional kits knowing that students may enroll at different times throughout the year.

Next Step: Schedule a delivery date with your Workshop Coordinator to deliver individual art supply kits around the week of August 24.

4. Celebrate Student Presentations Online

Our partnering cultural institutions like the Natural History Museum are still dedicated to celebrating student work and hosting virtual school tours until in-person classes and field trips resume. At the end of the semester, we will host **online student presentations** where schools virtually come together. This culminating event will feature virtual tours, special guests, and more! The core of the event will always be student representatives from each school sharing their work connected to a common theme. After the virtual event, **artworx**LA will continue to host an online exhibition of student art.

