

Program Elements

Our country is rapidly and constantly changing economically, socially, culturally, demographically, technologically, and politically. Students today face new and different sets of challenges. They will work through, at the very least, the year 2050 and live well into the latter part of the 21st century. For parents, the challenge is to prepare their children for a world we cannot fully anticipate. Further compounding an uncertain future is the expectation that the rate of change will continue to accelerate. Our goal is to equip parents with the tools they need to be able to support, advocate for, and prepare their children for these changes. We believe that positive changes stemming from partnerships between parents, teachers, schools, and various other community sources, can lead to an increase in access to a quality education for all children and ensures a rich educational experience for all students.

This is why our program directly focuses directly on engaging parents in the social, emotional, and physical development of their children by providing parents with tools and knowledge to deal with every stage of their child's development, thus ensuring a proper socioemotional learning process. Since parents are the learning center of their home, they are they form the basis on which we can prepare children for the rapidly changing world they will live in. Teaching parents about their child's school system and updating their knowledge about technology and the importance of STEM and STEAM empowers parents to be more active partners in their children's education. This, in turn, further enables parents to help their children develop capabilities what will help them strengthen their skills for life. Empowered parents are more likely to advocate for and guide their children so that they may achieve academic success, go to college, and be successful in the careers of their choice. This means that parents are more likely to seek ways to become more engaged in their children's schools.

The aim of our program is to enable parents to be the catalysts for change not only within their families, but also within their communities as a whole. Our FACTOR and FACTOR 2 curriculums consist of 7 weekly training sessions directly provided to parents at their school site by trained professionals. Each 7-week course is divided into an Orientation session, 5 classes, and graduation with a school presentation for parents covering resources available to parents and students. Our base course, FACTOR, focus on 3 main components:

1. Ready to Learn: Involves parents in the social, emotional, and physical development of their children.

A. The Road to Success.

B. Their children's physical well-being
tying it to academic performance.

2. Mapping the Way Forward: Empowers parents to navigate the school system and to create a consensus towards having their children achieving a technical career or college education.

A. Encourage good habits in families.

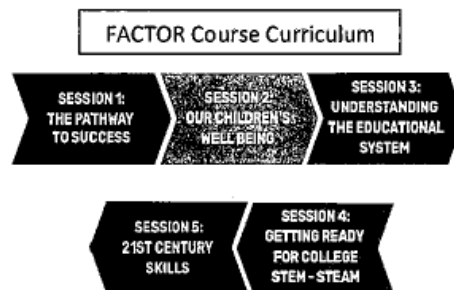
B. Getting to know the school system - STEM- STEAM

3. Twenty-first Century Skills: Provides parents with tools to help their children acquire skills that will help them obtain success in life, such as teamwork, auto motivation, empathy, assertiveness, curiosity, and creativity.

A. Preparing for college and 21st Century skills.



FACTOR 2 Course Curriculum



While our FACTOR 2 course offers a more in-depth look at socioemotional learning and the advancing technological changes shaping our world by covering:

1. Enabling Socioemotional Learning: Provide parents with tools and knowledge to deal with every stage of their child's development, ensuring a proper socioemotional learning process.

A. Socioemotional Learning (SEL)

B. Socioemotional problems and prevention

2. STEAM and the Technology Era: Update parent's knowledge about technology and show them the importance of STEAM to succeed in this new era.

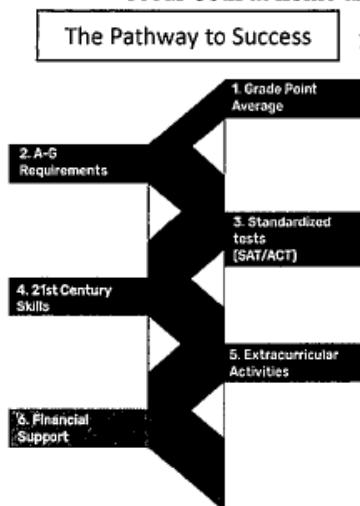
A. Technology Era

B. STEAM and its importance

C. Educational Technology.

Both of our courses center on championing student's academic success from an early age by looking at their learning and education through a holistic lense. In order for parents to be successful advocates and co-teachers for their children, they need to be armed with tools necessary to help aid their children through all aspects of life that may affect their education.

At Parent Engagement Academy, we believe that a student's schooling and education occur both at home and in the classroom, therefore it is vital that our parents and communities



form strong partnerships with schools and educators so as to ensure that our students are receiving the maximum benefits to their education. An important concept we focus on through our courses is how to bridge the "achievement gap" in education found in our low-income and diverse communities; we choose to address this "gap" by educating parents about the key factors that lie behind the gap itself. In order to get our students to graduate and attend a College or University, we must first ensure that we understand what steps they need to take in order to set them up on their pathway to success, starting as early as possible.

It is important to recognize that academic achievement alone is not enough to sufficiently prepare children to climb their way up the professional ladder. At the same time, it is vital that parents understand what areas of their student's education they must monitor in order to ensure that they successfully meeting the requirements for college admission once they reach high school. Our Pathway to Success model, for example, gives parents a visual aid that helps them to recognize different key factors that affect their student's ability to succeed academically and be ready for the college admission's process.

Students who are ready to graduate high school, attend college, and undertake a professional career display universal characteristics that reflect their reading, writing, oral communication, active listening, and language skills; students more orientend toward STEM and STEAM fields will also display key problem solving skills focusing in building strategic tools and structures that allow them to effectively break down problems and reasoning in order to reach a solution. In order for students to develop these skills and habits successfully, parents must ensure that they



Social and Emotional Learning Competencies



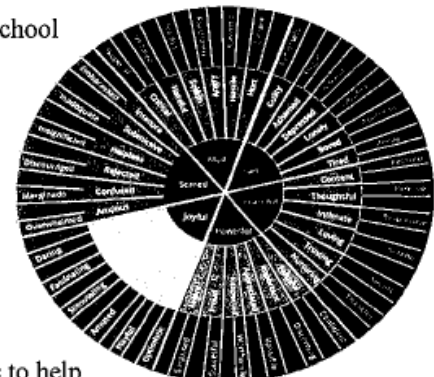
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Hand

keep track of and monitor their children's math and reading skills from an early age by regularly meeting with their child's teachers and school counselors. As part of our curriculum, we focus on helping parents understand the importance of monitoring their child's academic progress and know when it is necessary to advocate for their student and get them any extra aid they might need in these fields. We also try help and aid them in understanding the circumstances that may affect their children's performance in school, such as issues in their attendance, stress and anxiety caused by issues in understanding the material they are learning, socioemotional issues such as depression that may be caused by bullying, or issues caused by their physical health.

Teaching parents about social-emotional learning competencies, and related social-emotional problems such as bullying, allows them to better understand how to help their children develop these skills. It also helps to build safer and more positive school environments by teaching parents how to recognize the signs that their child may be in serious emotional distress, the causes that may be contributing to or creating that distress, and how to best help their children through the situation.

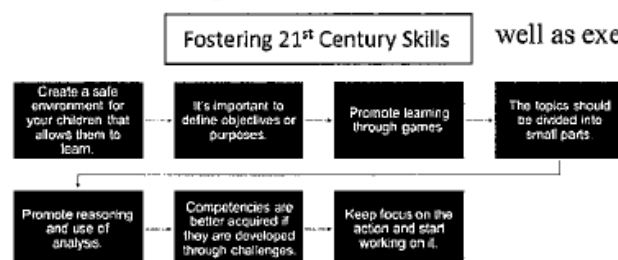
As children further develop their social-emotional skills, they become better able to communicate their emotions and needs, which, in turn, helps them to do better in school. It is up to parents to help guide their children through this process of understanding how to better communicate their emotions and relating causes. By using our Feeling Wheel we help parents to understand the importance of helping their children develop these skills. Often, when we perceive a student as demonstrating a core emotion such as anger or sadness, we are missing the numerous reasonings or underlying emotions that are causing that child to act the way they are. The more developed that child's social-emotional skills are, the better able they would be to



The Feeling Wheel

communicate what it is they are feeling, why they are feeling that way, and how one can help them through that moment.

It is also important for parents to understand that their child's physical health has just as much impact on their child's ability to do well in school and their social-emotional health. In fostering healthy habits in students, such as maintaining a balanced diet and adequate sleep as



well as exercising regularly or participating in team sports, parents are ensuring that their child reaps the numerous psychological and social generated through these habits but can also help to positively affect their child's ability to learn and retain information. By encouraging their students to

maintain these habits, both the student and the parent may also become more engaged in their school or local communities through club sports, and other extracurricular activities, both in and out of school. This, in turn, can begin to create an environment where students are able to further develop skills that will be vital for their future success.

We at Parent Engagement Academy are committed to ensuring that parents feel motivated and encouraged to be their children's advocates and co-teachers. To guarantee this, we help connect parents to different resources available either through their child's school or online that may help them further educate themselves and their families. These resources can range from helping parents find healthy recipe options online that will help them promote a healthy lifestyle for their children, to different Educational Technology (EdTech) available to help their students both with the material they are learning in the classroom as well as to continue to develop their 21st Century Skills. We also strongly believe in helping to reduce the "Gender Gap" found in STEM fields by helping parents to encourage their children, particularly their daughters, to explore extracurricular STEM programs and activities founded either within their communities or through national-level initiatives and organizations, such as Girls Who Code. Lastly, to further encourage participation and engagement, we work with every school to create a presentation of the resources they have available for their parents and students.

OBJECTIVES - FACTOR PROGRAM

Session 1

1. Get to know the model of "Pathway to success" that will be present throughout the program
2. Learn to recognize the importance of family support in student's academic performance and how to help them express their emotions
3. Recognize anxiety and stress in our children
4. Get to know the Habits of Mind Practices in Mathematics
5. Learn how to calculate the GPA and come to know honor classes, advanced classes (AP), as well as the GATE program

Session 2

1. Identify the benefits of having physical activities
2. Understand the importance of adequate nutrition in academic performance
3. Be cognizant of the "core courses", and the A-G requirements
4. Receive information regarding academic records, transcripts and CUM file
5. Identify what are extracurricular activities and their purpose in our children's education

Session 3

1. Support student communication using the given tools and by reading
2. Understand the Common Core State Standards, how they work and what their purposes are, as well as CAASPP assessment exam
3. Learn about the United States Educational System
4. Understand the different committees that the schools have and how parents can get involved.
5. Learn more about the LCFF-LCAP
6. Recognize the importance of the teacher's visit or the academic adviser of our kids and learn techniques for an efficient visit.

Session 4

1. Get to know how the California university system works
2. Locate our children on the pathway to success
3. Identify admission requirements for college
4. Learn how financial education of students affects their academic life
5. Know the financing options for universities
6. Identify STEM careers

Session 5

1. Educate ourselves about the role of technology in our lives, in the academic life of students and how in the future will be relevant to the professional life of students
2. Learn about the 21st century skills and how to support our children in achieving them
3. Understand what the achievement gap is and how to shorten it
4. Create an action plan to support our children to succeed

Price Schedule

BELOW FROM SAMPLE CONTRACT

The school agrees to pay a fee of \$90.00 per parent. This fee will be assessed for each parent graduate (those parents attending three or more classes of the total of 5 classes, during the 7-week training). The fee covers the cost of professionally trained class facilitators, coordinators, recruitment staff, and materials.

Parent Engagement Academy will open a class with a minimum of 40 parents. 25 parents enrolled in Spanish and 15 parents in English or 40 parents in one language.

BELOW FROM PRICE PROPOSAL
Schools should not have to sign an MOU

As part of every contract Parent Engagement Academy provides a parent training course for the parents of the children enrolled in the school contracting the organization. Parent Engagement Academy will recruit parents and provides a needs-assessment session along with the series of weekly training sessions culminating in a graduation ceremony with diplomas given to parents who attended three or more sessions. Each contract consists of a Memorandum of Understanding (MOU), a Partnership Agreement, and a Quote. The signed MOU and Partnership Agreement must be returned to us as the vendor providing the services along with a Purchase Order (PO) before the start of the course at the school.

In return for our services, the school agrees to pay a fee of \$90.00 per parent. This fee will be assessed for each parent graduate (those parents attending three or more classes of the total of 5 classes, during the 7-week training). The fee covers the cost of professionally trained class facilitators, coordinators, recruitment staff, and materials. A sample contract (including all 3 forms mentioned above) has been attached with this proposal.

Vendor Virtual Services Plan

Due to school closures, approved vendors on the Partners for Student Success bench that have a signed contract will need to submit their *Vendor Virtual Services Plan* to D'Sonya Oakley at dsonya.oakley@lausd.net from the Office of Partnerships and Grants. The plans will be vetted and shared with eligible schools to select the services they are interested in and follow up with vendors. Any new approved vendors that are in the process of signing their contract will also need to fill out the below form.

Things to Consider:

- Currently, certificated staff are required to supervise any services rendered to students by a third party.
- Recording and pictures of students is prohibited.

Vendor's Name: Parent Engagement Academy	Submittal Date: August 7, 2020
Schools Planning to Serve: LAHSA Chatswords Charter HS Fairfax HS	
List the services in your agreement that can be provided virtually:	PARENT ENGAGEMENT ACADEMY provides a parent engagement online course, Families Acting towards Results (FACTOR), focusing on the social, emotional and physical development of children from low-income families. This course incorporates useful academic information and 21 st century skills. Their research-based curriculum aims to improve students' academic achievement and parent engagement in K-12 schools.
List the services in your agreement that cannot be provided virtually:	
List the platforms you plan to use for delivery of virtual services:	Zoom.us
Provide a brief description of how you plan to deliver each of your services virtually (i.e. coordinate with school to schedule 30 minute session once a week, etc.):	SCOPE OF SERVICES: Parent Engagement Academy will provide a parent training online course, Families Acting towards Results (FACTOR) for the parents of the children enrolled in the school mentioned. Parent Engagement Academy will recruit parents by phone, provide a needs-assessment session, a series of weekly training sessions culminating in a graduation ceremony with diplomas given to parents who

Partners for Student Success – Partner Matching Fund

	<p>attended three or more sessions. This training is designed to help parents get involved in their children’s social, emotional and educational wellbeing and help them be successful in school.</p> <p>COMPENSATION: The school agrees to pay a fee of \$3,500. This fee will be assessed for each parent graduate from the FACTOR Online program (those parents attending three or more classes of the total of 5 classes) The fee covers the cost of professionally trained class facilitators, coordinators, recruitment staff, and digital materials.</p> <ol style="list-style-type: none">1. Parent Engagement Academy will open a class with a minimum of 40 parents. 25 parents enrolled in Spanish and 15 parents in English or 40 parents in Spanish.2. Any additional parent graduated after 40 will be charged \$90.00.3. School interested in opening an additional class will agree to pay \$1,500.
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- District’s [Code of Conduct](#) is expected when interacting with students



Program Description

Ready to learn: Engage parents in the social, emotional and physical development of their child.

Mapping the way forward: Teaching parents about the school system empowers them to guide their child to go to college. Parents also learn about STEM-STEAM.

21 century skills: Provide parents with the necessary tools to help their child develop their capabilities that will help them strengthen their skills for life.

**SESSION 1:
THE PATHWAY
TO SUCCESS**

**SESSION 2:
OUR CHILDREN'S
WELL BEING**

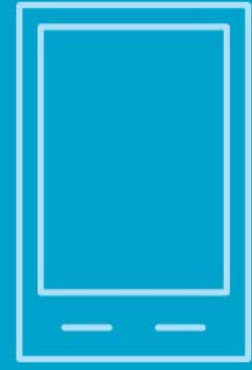
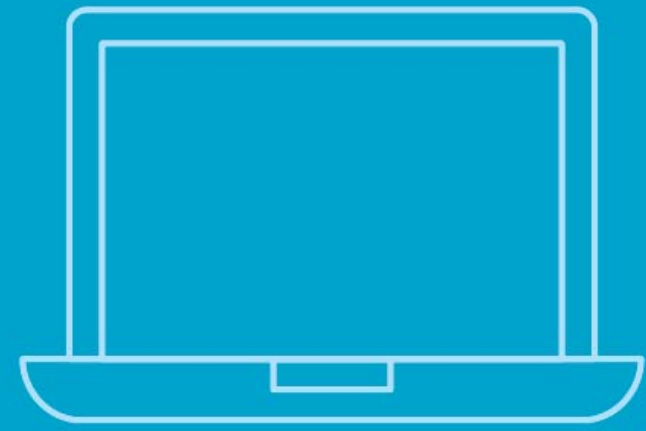
**SESSION 3:
UNDERSTANDING
THE EDUCATIONAL
SYSTEM**

**SESSION 5:
21 century skills**

**SESSION 4:
GETTING READY
FOR COLLEGE
STEM - STEAM**



**Parent
Engagement
Academy**



Facit

ONLINE



Factor

Families Acting Towards Results



FAMILIES ACTING TOWARDS RESULTS

PARENT ENGAGEMENT ACADEMY

FACTOR PROGRAM

Parent Engagement Academy

01. About us
02. Mission and Vision
03. Parent Engagement Workshops
04. FACTOR & FACTOR 2
05. Success Story
06. Program implementation



Mission

Transform parents into agents of positive change and advocates for their children's educational opportunities and wellbeing.

Vision

We aim to build a community where parents are actively engaged with their children's education.



Parent
Engagement
Academy

About us

Parent Engagement Academy



Parent Engagement Academy is a non profit organization consisting of a dynamic group of professionals with a passion for education and creating positive impact in the future of our children.

We bring over 24 years of experience in parent engagement, serving families.

Our values

Integrity

We uphold an honest approach supported by our strong work ethic and trust

Excellence

We pride ourselves with the commitment to your family and the quality of our programs and services

Diversity

We understand and embrace the beliefs, values, norms and behaviors of our culturally diverse society

Impact

We strive to make a long-lasting impact and empower families and their communities



Parent Engagement Workshops

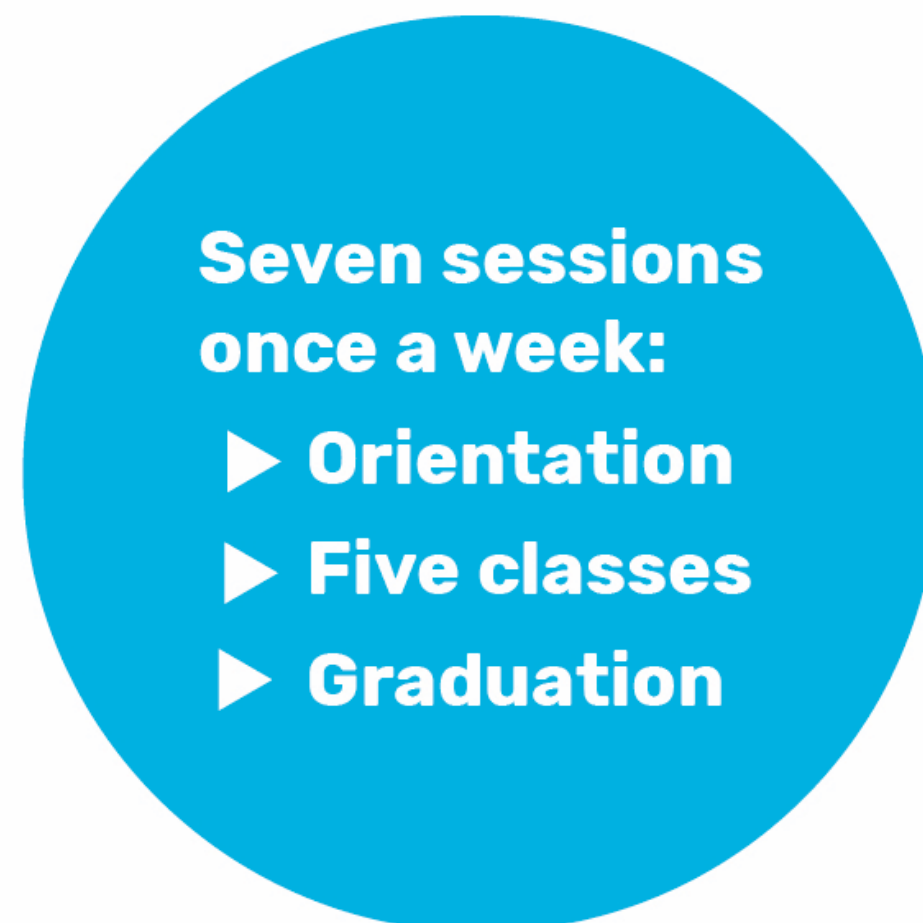
Parent Engagement Academy



We provide practical parent engagement courses focusing on the social, emotional and physical development of children from our communities.

Our workshops incorporate useful academic information and 21st century skills.

Furthermore, our research - based curriculum aims to improve student's academic achievement, and parent engagement in k-12 schools.



The program is implemented in 4 big Modules:

- Orientation**
- 5 Classes**
- School Presentation**
- Graduation**

Parent Engagement Workshops

Parent Engagement Academy

Flexible and Interactive Program

Research based curriculum which provides parents with the tools and relevant information they need to successfully navigate the school system.

- 7 training weeks
- Understanding the steps to help your children be successful at school
- A recruiter from FACTOR will call you with more information about dates and times



Parent Engagement Workshops

Parent Engagement Academy

Program Description



Ready to learn

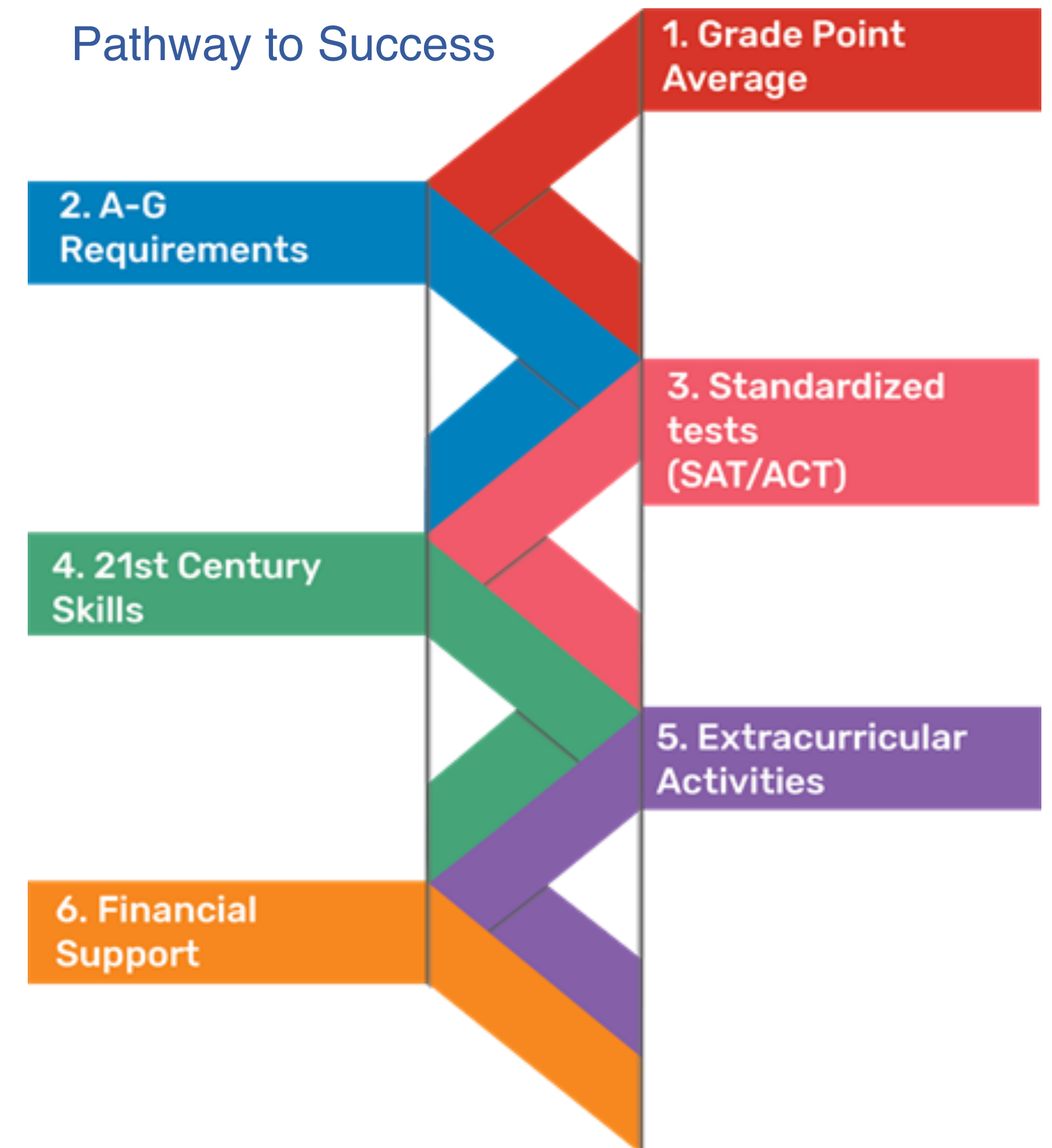
Engaging parents in the social, emotional and physical development of their child.

Mapping the way forward

Teaching parents about the school system empowers them to guide their child to go to college. Parents also learn about STEM-STEAM.

21st century skills

Provide parents with the necessary tools to help their child develop their capabilities that will help them strengthen their skills for life.



Parent Engagement Workshops

Parent Engagement Academy



Factor 2 Program Description

Enabling Socioemotional Learning: Provide parents with tools and knowledge to deal with every stage of their child's development, ensuring a proper socioemotional learning process.

STEM and the technology era: Update parent's knowledge about technology and show them the importance of STEM to succeed in this new era. Promote the importance of Common Core State Standards and mathematics in our child's student life.



SOCIAL AND EMOTIONAL LEARNING COMPETENCIES



- 1. SELF-AWARENESS**
The ability to accurately recognize one's own emotions, thoughts, and values and how they influence behavior.
The ability to accurately assess one's strengths and limitations, with a well-grounded sense of confidence, optimism, and a "growth mindset."
- 2. SELF-MANAGEMENT**
The ability to successfully regulate one's emotions, thoughts, and behaviors in different situations – effectively managing stress, controlling impulses, and motivating oneself. The ability to set and work toward personal and academic goals.
- 3. SOCIAL AWARENESS**
The ability to take the perspective of and empathize with others including those from diverse backgrounds and cultures. The ability to understand social and ethical norms for behavior and to recognize family, school, and community resources and supports.
- 4. RELATIONSHIP SKILLS:**
The ability to establish and maintain healthy and rewarding relationships with diverse individuals and groups.
The ability to communicate clearly, listen well, cooperate with others, resist inappropriate social pressure, negotiate conflict constructively, and seek and offer help when needed.
- 5. RESPONSIBLE DECISION-MAKING**
The ability to make constructive choices about personal behavior and social interactions based on ethical standards, safety concerns, and social norms. The realistic evaluation of consequences of various actions, and a consideration of the well-being of oneself and others

SUCCESS STORY

Parent Engagement Academy



Parent Engagement Academy was founded by Maria Elena Meraz and Susana Gonazalez in 2017. As colleagues employed in executive positions of program non-profit organization for almost 22 years, they both felt a collective sense of urgency for generations ahead. Our country is changing — economically, socially, culturally, demographically, technologically — and these changes are increasingly rapid, even constant.

Program operations for the organization started on September 27th, 2017 at Birmingham Community Charter School. Parent Engagement Academy Served 33 school in his first two years and graduated over 2,000 parents from his signature program FACTOR (Families Acting Towards Results)

There is a great need from school districts throughout California for parent programs that would integrate the physical, social emotional learning ,and academic development of children.

At this point, The Factor program have been working with 9 school districts in the north and south of California and in Mexico.



PROGRAM IMPLEMENTATION

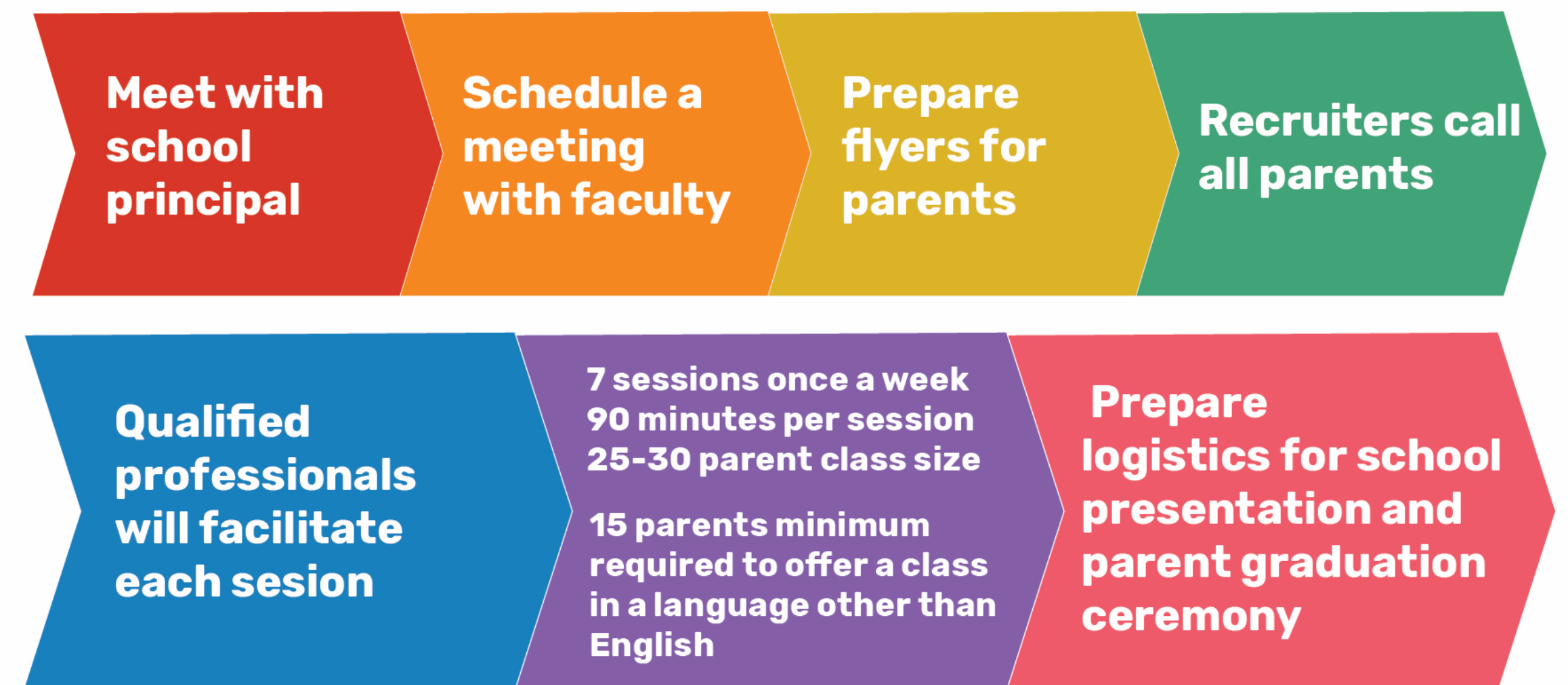
Parent Engagement Academy

Program Implementation

Parent Engagement Academy

To ensure the seamless and successful implementation of FACTOR at your school, we have outlined the following steps that each party can take, from recruitment to the graduation ceremony.

We want to make sure our program supports your efforts to provide training and key information to parents, and engage them with their children in their children in their social, emotional and academic development.



Program Implementation

Parent Engagement Academy

- Provide student enrollment rosters in alphabetical order (preferably in EXCEL).
- Principal sends home flyers to the parents and promotes the program throughout the school webpage, school Facebook and the marquee.
- School provides a description of the program and services to be offered to students and parents.

Principal conducts a school presentation with parents, encouraging them to participate in school activities, followed by a Graduation Ceremony.

School provides classrooms with appropriate technology tools

School provides childcare



During the program implementation, Parent Engagement Academy will work with school administrators to provide parents and school staff with the best support possible.



WWW. ACADEMYFORPARENTS.ORG

Parent Engagement Academy