

Update for CAC Parent Ambassador Working Group: December 16, 2020

On December 7th the initial working group meeting was held on Zoom. After initial welcome and introductions three presentations were given by current and former members.

First to present was Paul Robak, newly-elected Chairperson for the Parent Advisory Committee and former officer for CAC in numerous positions. Mr. Robak gave a summary about the history of public relations officer and the functions within CAC.

The second presentation was given by Amy Yee on the topic of formal institutional change within an existing organization with a tutorial on the topic providing slides and a short discussion.

Finally, a brief mention on the desire to determine a process for metrics in the form of continuous measurable improvement was given by CAC public relations officer John Perron.

A brainstorming session rounded out the meeting which was started off with Brian Davis, former public relations officer for CAC giving a short overview explaining where his tenure had left off and significant advances he had made during the last year. Each person was given a chance to speak up to provide ideas and perspective on where we would like this working group to focus and what we would each like to accomplish.

Further brainstorming is on the agenda for our next meeting. It is expected that presentations by officers of other groups will be included as we move forward and we continue to welcome involvement by committee members.

Please contact John Perron directly at jp@johnperron.com