

Los Angeles Unified School District

College and Career Readiness Survey

School Level Data - Technical Guide

Category	Prompt	Survey Item	Definition	Denominator	Numerator
College Decision Factors	<i>How Important to You Were Each of the Following Characteristics When Choosing Which College To Attend?</i>	<i>Academic Quality or Reputation</i>	This item represents the percent of students who indicated that Academic Quality or Reputation played a "Very Important" role in their college decision making	Total number of students who responded to the survey item	Total number of students who responded with "Very Important" to the item
		<i>Cost of Attendance</i>	This item represents the percent of students who indicated that the Cost of Attendance played a "Very Important" role in their college decision making	Total number of students who responded to the survey item	Total number of students who responded with "Very Important" to the item
		<i>A Good Record of Placing Graduates in Graduate Schools</i>	This item represents the percent of students who indicated that colleges with A Good Record of Placing Graduates in Graduate Schools played a "Very Important" role in their college decision making	Total number of students who responded to the survey item	Total number of students who responded with "Very Important" to the item
		<i>A Good Record of Students Transferring to 4-Year Colleges</i>	This item represents the percent of students who indicated that colleges with A Good Record of Students Transferring to 4-Year Colleges played a "Very Important" role in their college decision making	Total number of students who responded to the survey item	Total number of students who responded with "Very Important" to the item
		<i>Opportunity to Play Sports</i>	This item represents the percent of students who indicated that having Opportunities to Play Sports played a "Very Important" role in their college decision making	Total number of students who responded to the survey item	Total number of students who responded with "Very Important" to the item

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College Decision Factors	<i>How Important to You Were Each of the Following Characteristics When Choosing Which College To Attend?</i>	<i>Recommended by Family or Friends</i>	This item represents the percent of students who indicated that colleges Recommended by Family or Friends played a "Very Important" role in their college decision making	Total number of students who responded to the survey item	Total number of students who responded with "Very Important" to the item
		<i>Close to Home</i>	This item represents the percent of students who indicated that being Close to Home played a "Very Important" role in their college decision making	Total number of students who responded to the survey item	Total number of students who responded with "Very Important" to the item
		<i>Far Away From Home</i>	This item represents the percent of students who indicated that being Far Away From Home played a "Very Important" role in their college decision making	Total number of students who responded to the survey item	Total number of students who responded with "Very Important" to the item
		<i>Offers a Particular Program of Study or Major</i>	This item represents the percent of students who indicated that attending a college that Offers a Particular Program of Study or Major played "Very Important" role in their college decision making	Total number of students who responded to the survey item	Total number of students who responded with "Very Important" to the item
		<i>Good Social Life</i>	This item represents the percent of students who indicated that colleges with a Good Social Life played a "Very Important" role in their college decision making	Total number of students who responded to the survey item	Total number of students who responded with "Very Important" to the item

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College Decision Factors	How Important to You Were Each of the Following Characteristics When Choosing Which College To Attend?	Good Sports Teams or School Spirit	This item represents the percent of students who indicated that colleges with Good Sports Teams or School Spirit played a "Very Important" role in their college decision making	Total number of students who responded to the survey item	Total number of students who responded with "Very Important" to the item
		A Family Member Went There	This item represents the percent of students who indicated that attending a college where A Family Member Went to played a "Very Important" role in their college decision making	Total number of students who responded to the survey item	Total number of students who responded with "Very Important" to the item
		Received Enough Financial Aid	This item represents the percent of students who indicated that Receiving Enough Financial Aid played a "Very Important" role in their college decision making	Total number of students who responded to the survey item	Total number of students who responded with "Very Important" to the item