

# Marketing, Sales and Service Careers: Who Am I?

Fill in the correct person's name on the name tag by matching the title with the description to the right.

## Job Description:

**Erik** sells air time on radio and TV stations. He shows customers why it pays to advertise. He earned a Certificate in Sales.

**Jon** develops comprehensive marketing plans to sell products or services. He holds a Bachelor Degree.

**Nadia** does not sell products directly to the public, but sells to wholesalers. She earned an Associate Degree.

**Brennan** helps customers who come into the store. He knows all about the products. He holds a Certificate.

**Matt** writes advertising copy to promote and sell goods and services. He earned a Bachelor Degree.

**Jerre** has a strong technical background in engineering and sells products to very sophisticated customers. She holds a Bachelor Degree.

**Marlene** rents, buys, or sells property for clients. She has a Certificate and is licensed by the state.

**Duane** designs campaigns to deliver advertising messages. He is tech-savvy and has an Associate Degree.

**Rena** plans and directs comprehensive ad campaigns. She has a Bachelor Degree.

