

Children and Families in Early Education Committee Meeting

Enrollment in Early Education Programs:

A look at historical and current
data trends

January 23, 2025



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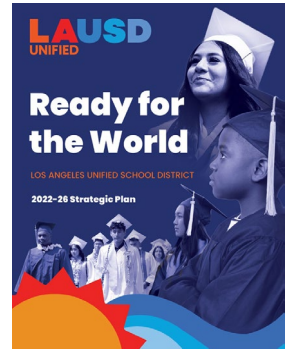
Strategic Plan

Eliminating Opportunity Gaps

PILLAR 1
Academic
Excellence



Strategy: Expand Universal Preschool and Transitional Kindergarten offerings and use research based curricula to provide engaging play to young learners, focused in communities most in need of academic support



Success Begins in Preschool

UTK
521

Universal Transitional Kindergarten

521 elementary schools offering UTK to 4-year old students

EEC
87

Early Education Center

87 centers serving 2-4 year old students

CSPP
82

California State Preschool Program

82 elementary schools 3-4 year old students

CC
264

Collaborative Classroom

264 schools serving 3-4 year old students with special needs in a general education setting

I/T
4

Infant/Toddler Centers

4 Infant/Toddler centers Serving 6 weeks to 2 ½ years

LOS ANGELES
SCHOOL DISTRICT
REGIONS

Family and
Community
Recovery
Guide

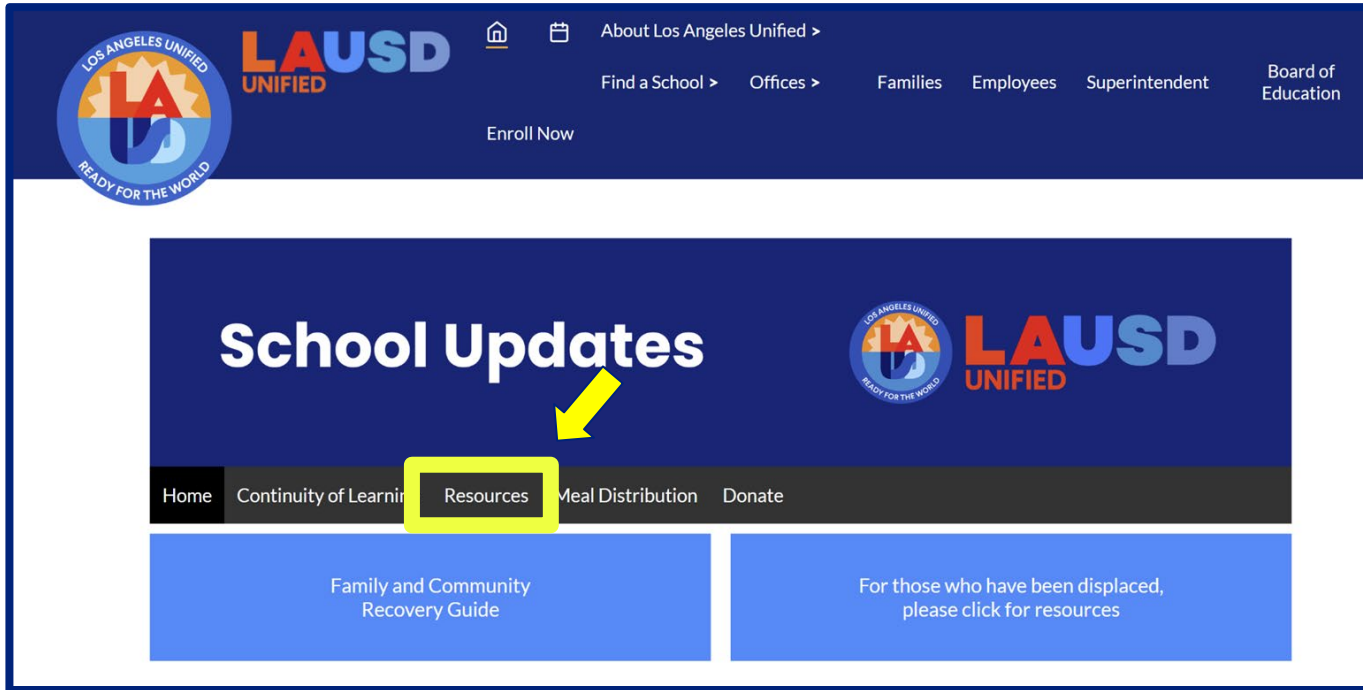


Marketing
Campaign



Enrollment
Data
in Early
Education
programs

Resources For Families and Employees



Visit LAUSD website for up to date information on Resources for families and employees impacted by the recent fires.

<https://www.lausd.org/schoolupdates>

Family & Community Recovery Guide



FAMILY AND COMMUNITY RECOVERY GUIDE

Providing Critical Resources for Families in Need

**Wildfire Preparedness &
Safety**

**Prepare Emergency
Supply Kit**

**Food, Transportation,
and Housing Resources**

Instructional Resources

How to help: Emergency Relief Fund



Visit the LAUSD website to donate to the Emergency Relief Fund

<https://lausdedfoundation.org/emergency-relief-fund/>

Support during recent wildfires: UTK Classes



Support during recent wildfires: UTK Classes



Support during recent wildfires: UTK Classes

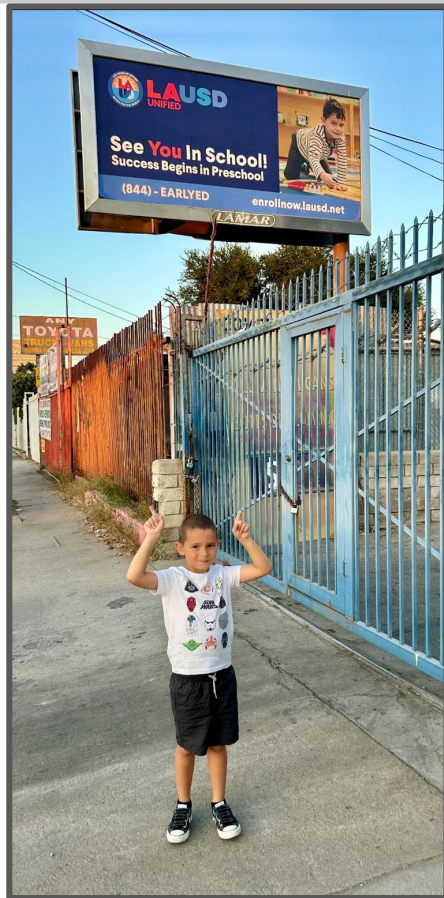




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Marketing Campaign

"See You in School" Campaign



Targeted Marketing Campaign: Spring 2025

Targeted Marketing Outdoor advertising in select priority school zip codes with TK and EECs – March 2025	90001 – SouthEast LA	90043 – Mid-City & HEET (C/D)
	90003 – South LA (Fremont)	90044 – HEET (W)
	90011 – South LA	90058 – Huntington Park
	90017 – DTLA & MacArthur Park	90063 – East Los Angeles
	90026 – DTLA & Glassell Park	90280 – South Gate
	90037 – Manual Arts & Vermont	91331 – Pacoima
	90042 – Highland Park	91342 – San Fernando/Sylmar
Canvassing at Parks March 2025	Earvin Magic Johnson Park – South	South Gate Pk & Belvedere Park – East
	Balboa Pk & Whitsett Fields – North	Rancho Park – West

Direct Marketing March 2025: Direct mail, phone calls, and text messages

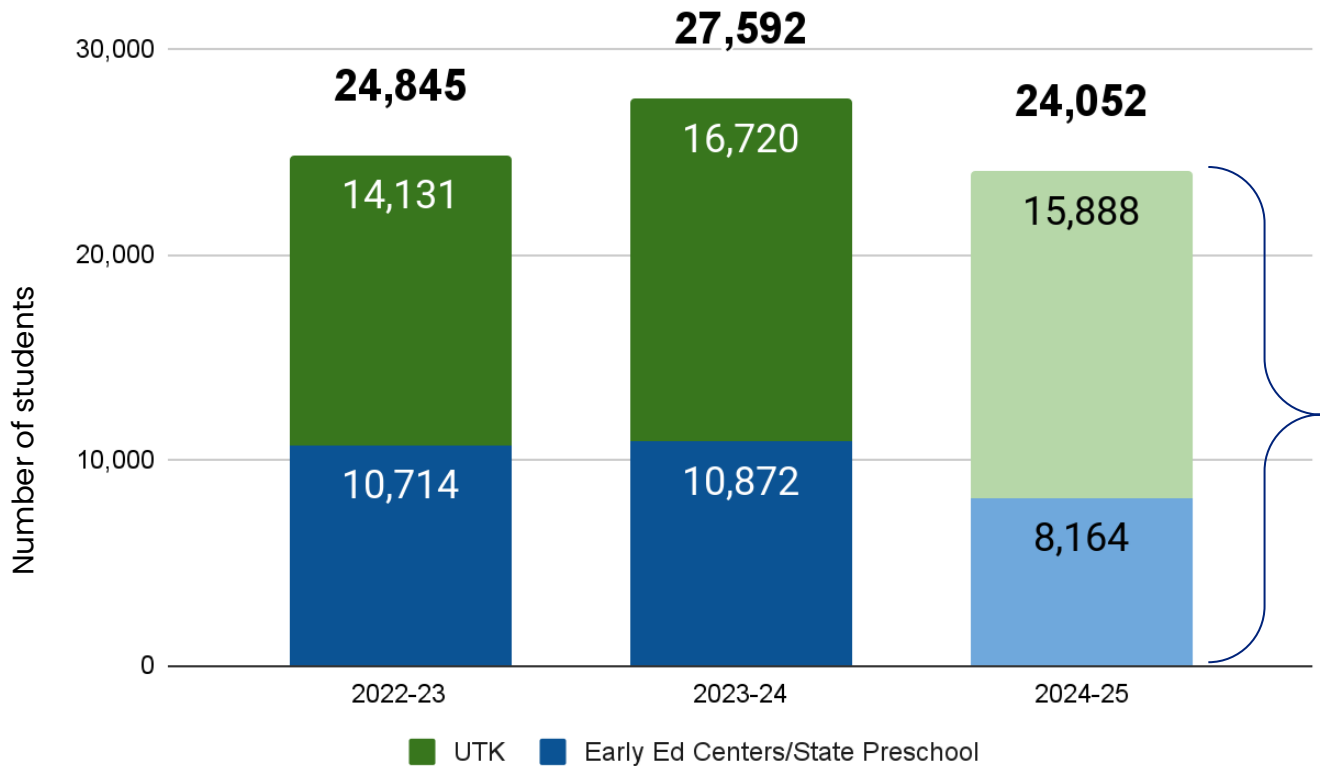


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Enrollment Data in Early Education Programs



End of School Year Enrollment in LAUSD Early Education Programs



Source: LAUSD Focus Dashboard
End of the school year data as of June 30

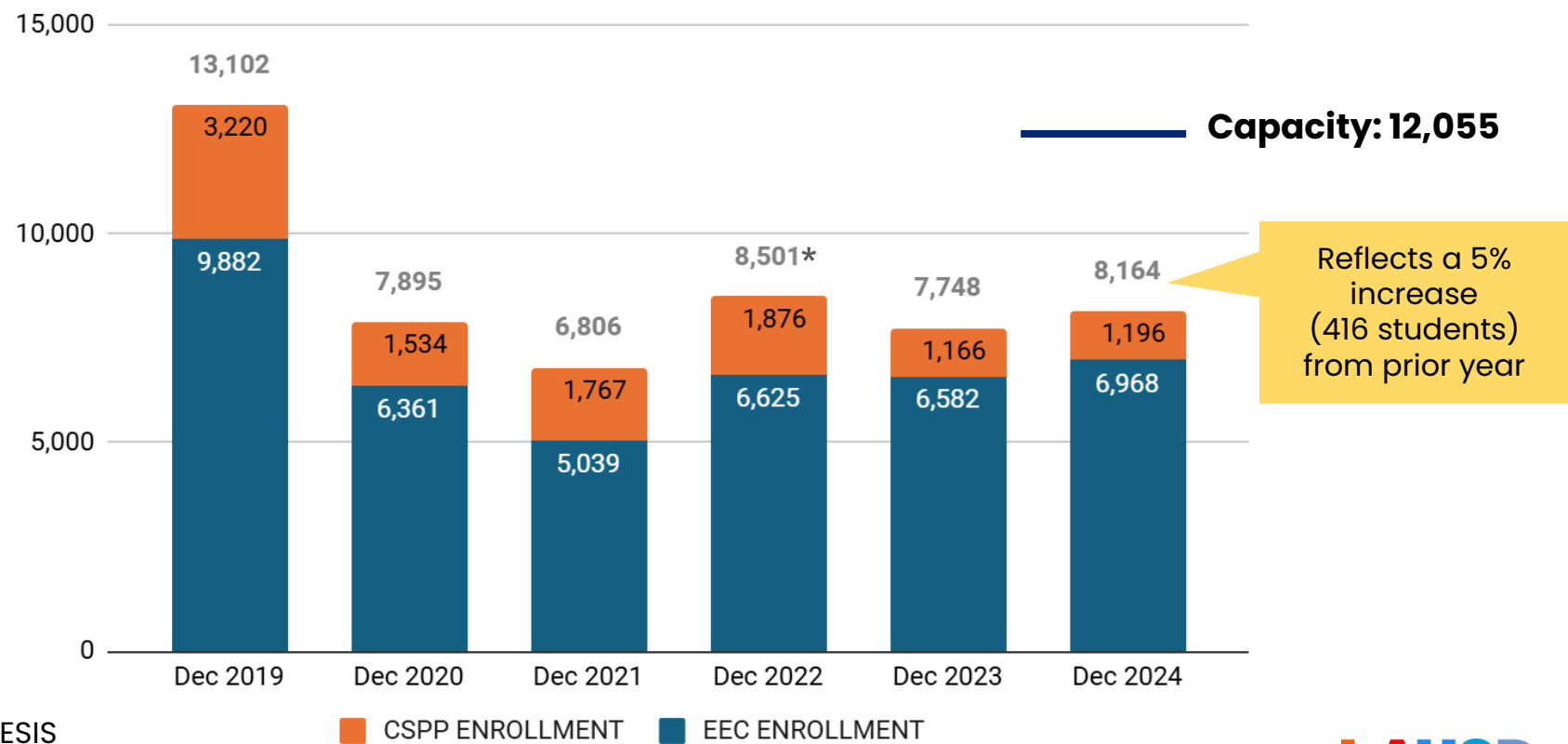


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Early Education Centers (EEC) and California State Preschool Program (CSPP)



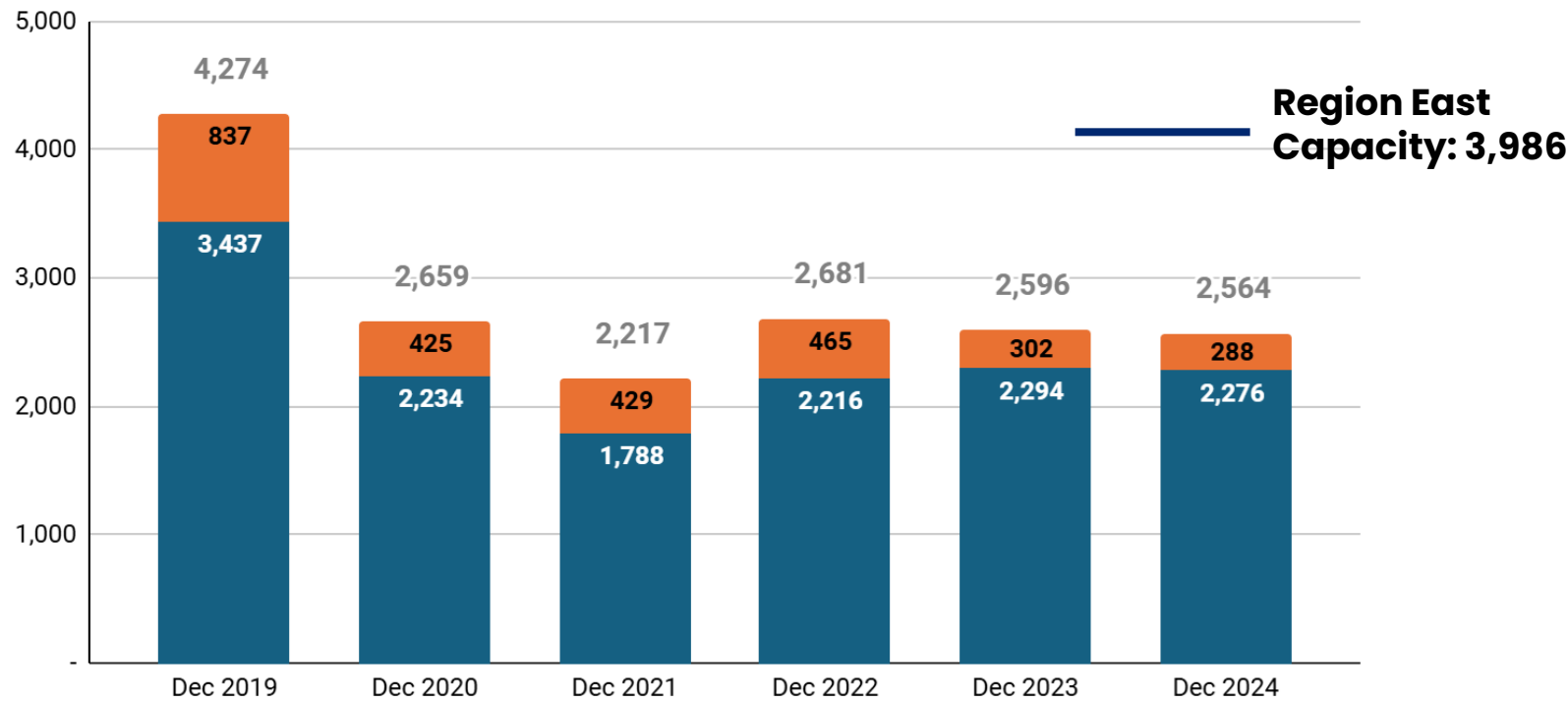
EEC and CSPP Enrollment Data: LAUSD



Source: EESIS
Data as of December 2024

*Expansion of UTK programs in Elementary

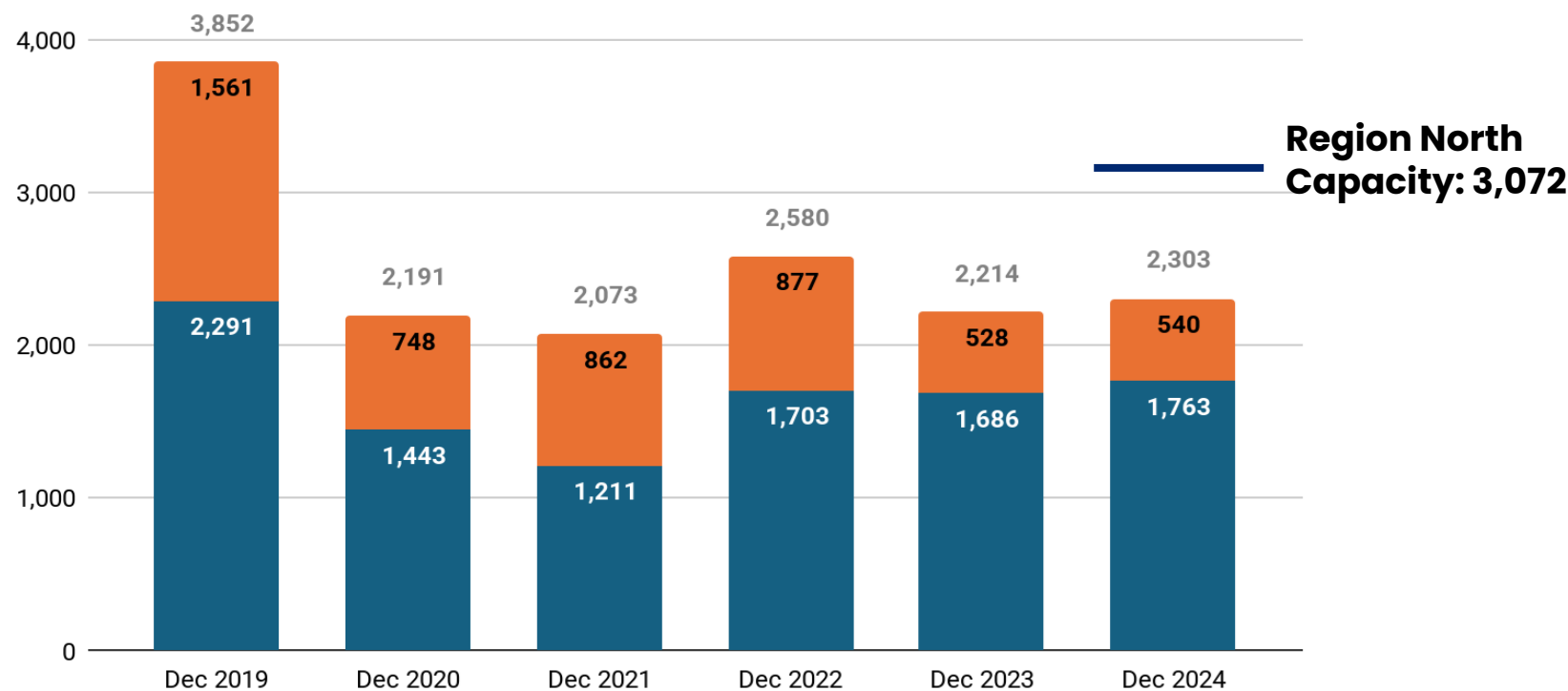
EEC & CSPP Enrollment Data: Region East



Source: EESIS
Data as of Dec 2024

CSPP ENROLLMENT EEC ENROLLMENT

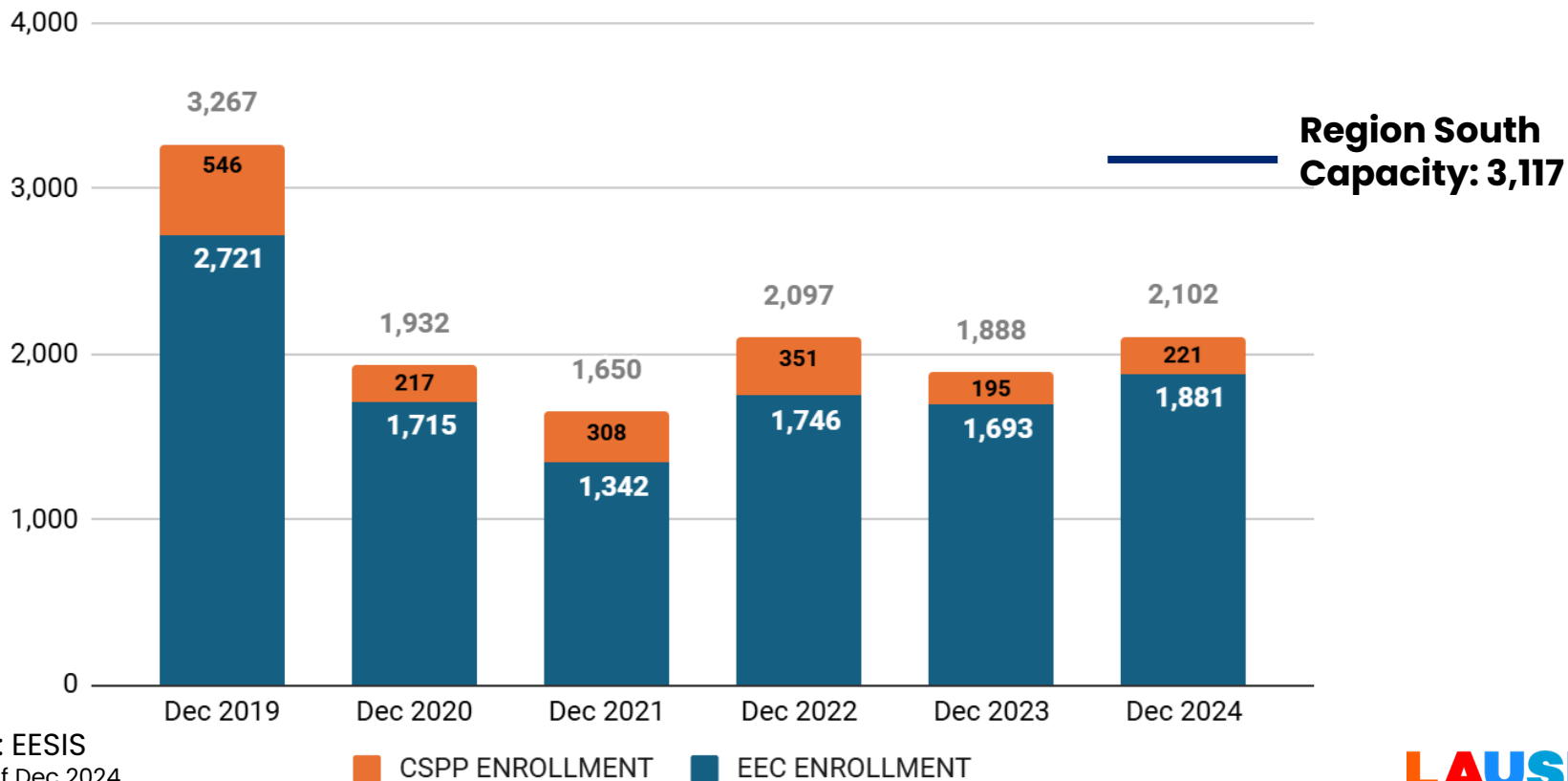
EEC & CSPP Enrollment Data: Region North



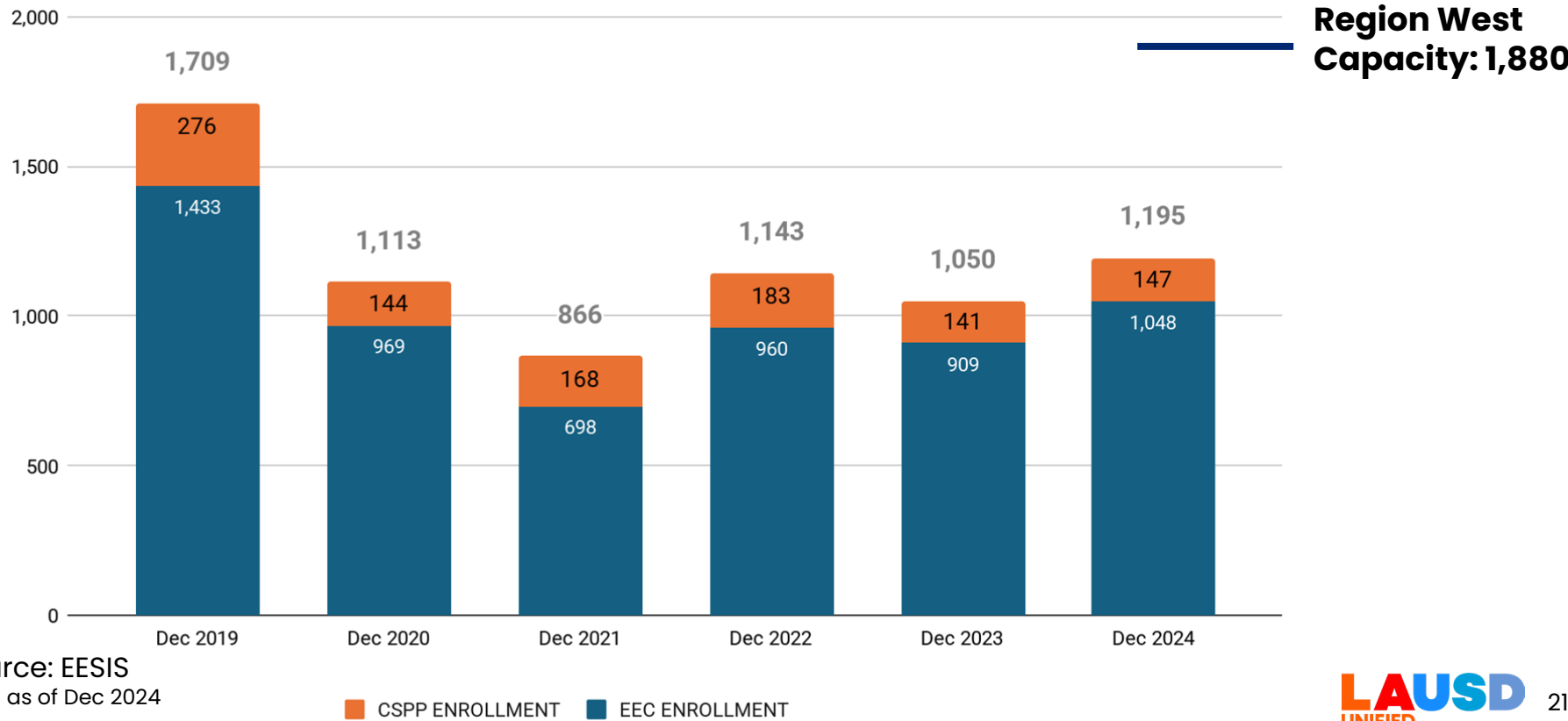
Source: EESIS
Data as of Dec 2024

CSPP ENROLLMENT EEC ENROLLMENT

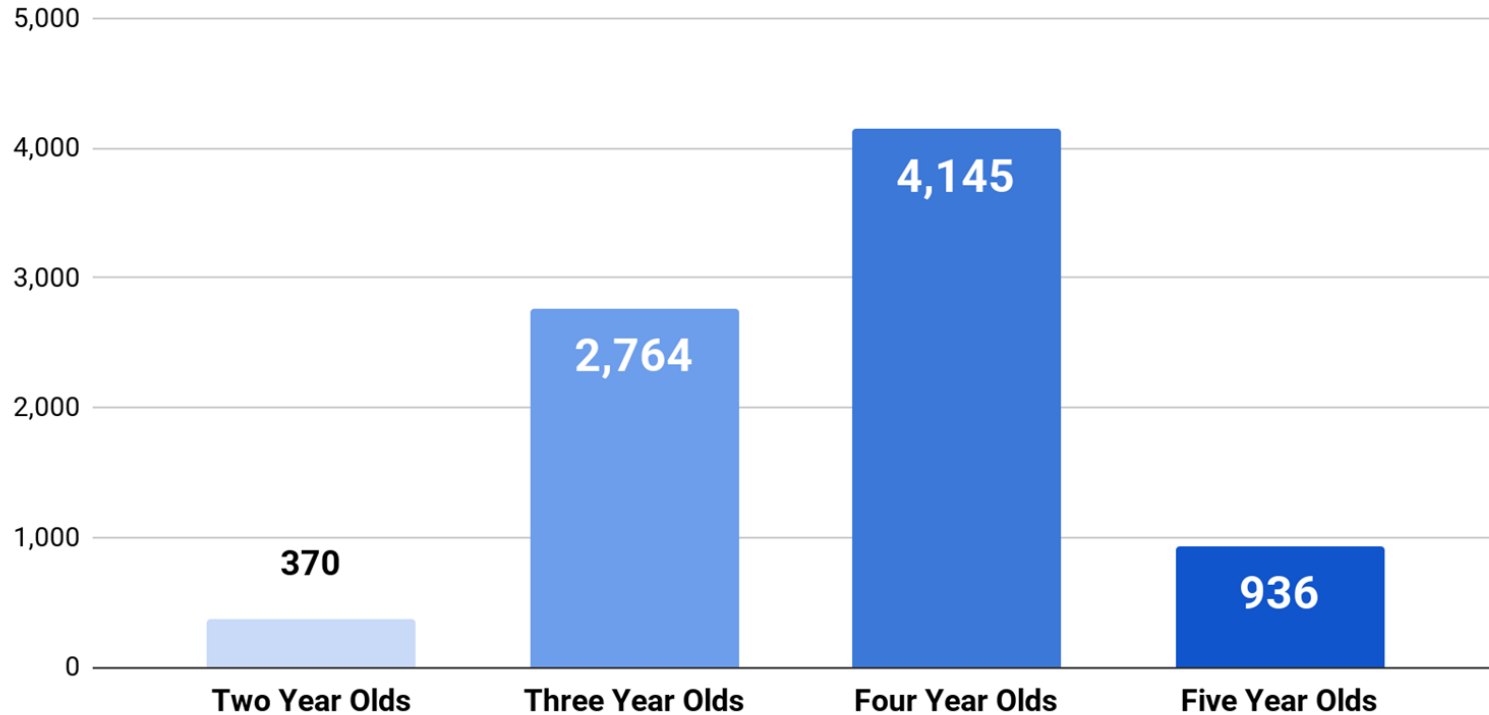
EEC & CSPP Enrollment Data: Region South



EEC & CSPP Enrollment Data: Region West



Early Education Centers: Enrollment By Age



Source: MISIS
Data as of December 2024

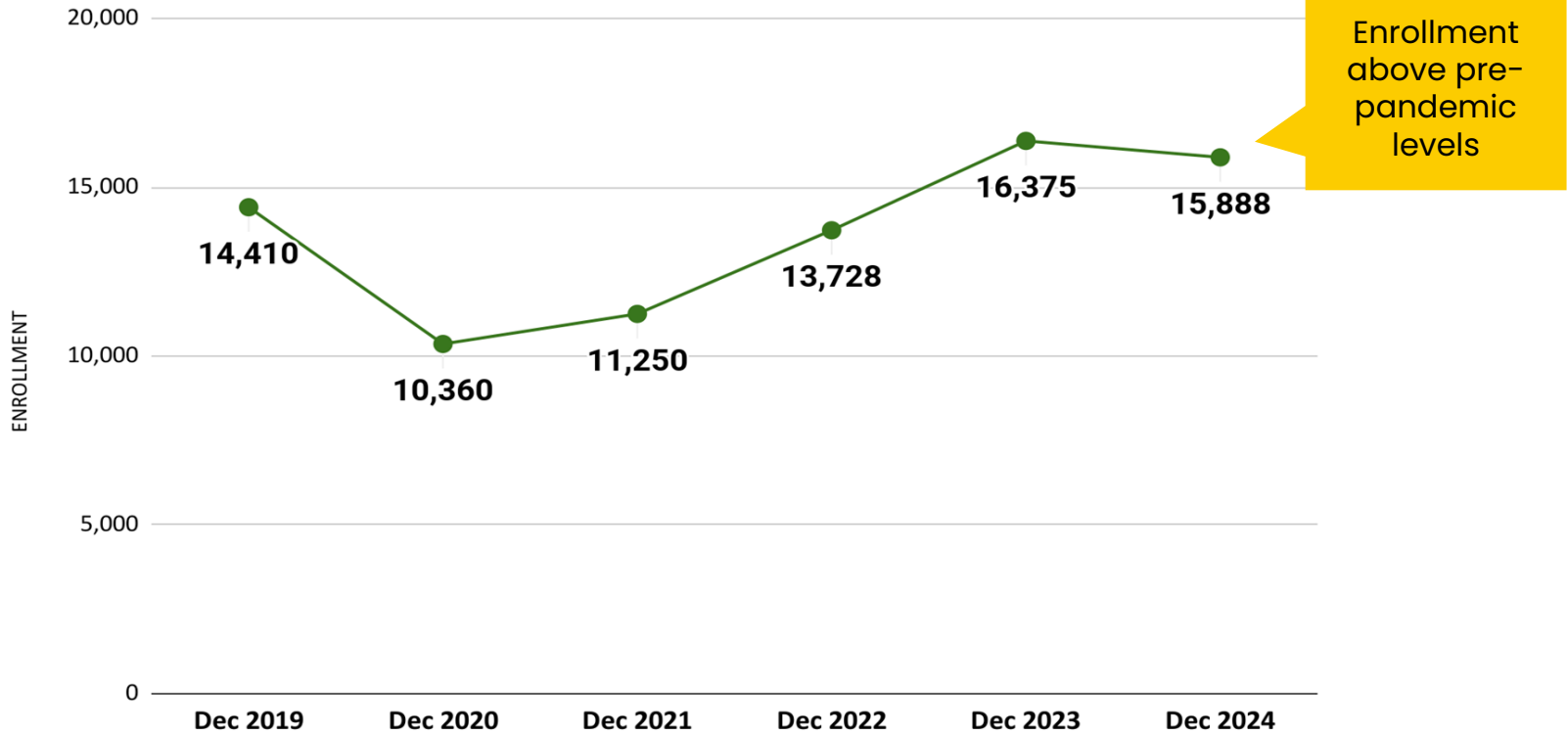


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UTK Enrollment

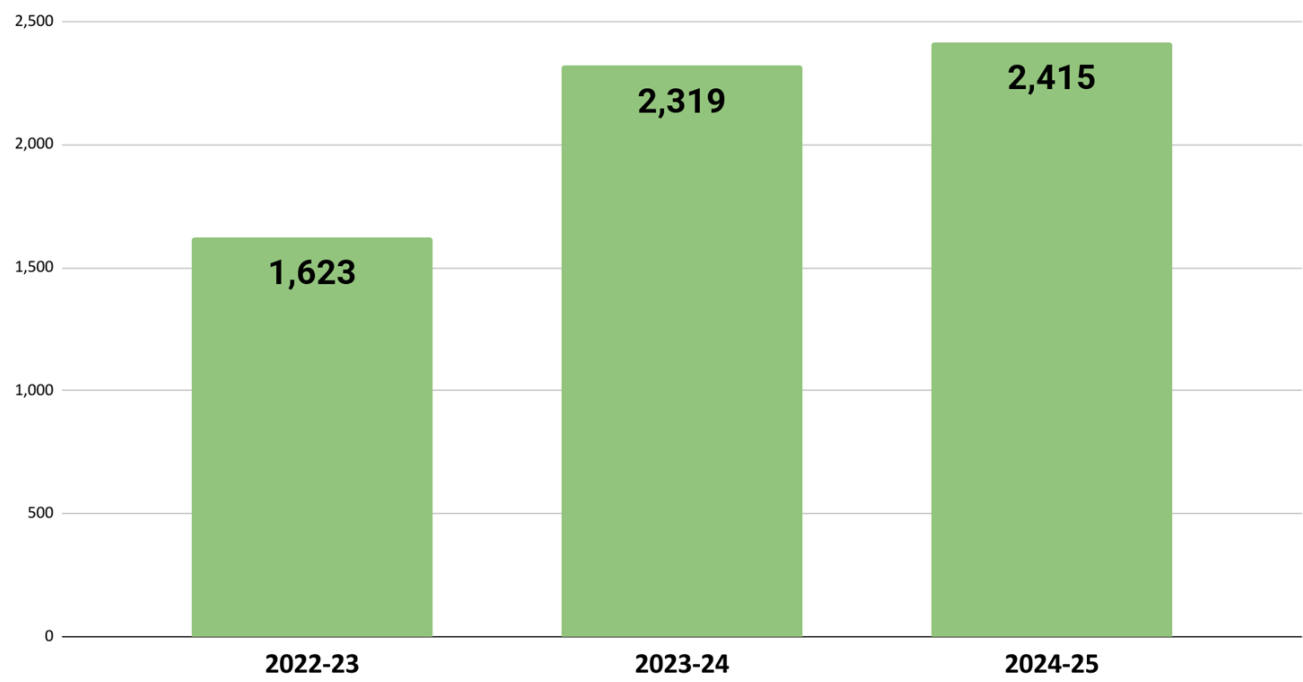


UTK Enrollment



Source: LAUSD FOCUS Dashboard
Data as of Dec, 2025

UTK Enrollment: Independent Charter Schools



Source: Charter Schools Division
Data as of January 6, 2025



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THANK YOU

